

**BLAXPO Announces Second-Annual Job Fair Empowering BIPOC Talent and Addressing
Canadian Workforce Diversity
FOR IMMEDIATE RELEASE**

Toronto, September 6, 2023 - Four Brown Girls, Canada's leading not-for-profit event management organization at the intersection of social innovation and activism, will host its second installment of BLAXPO, a series of lifestyle events connecting BIPOC individuals to equitable and diverse career pathways set to take place on October 14, 2023 from 10:00 am to 5:00 pm at the prestigious Toronto Marriott City Centre Hotel.

Despite progress being made, Black talent across Canada continues to face various forms of discrimination. Statistics Canada reports that a staggering 55% of Black individuals have encountered discrimination during job applications, promotions, and in the workplace. BLAXPO stands resolute in its mission to dismantle these barriers and cultivate an inclusive and equitable workforce.

BLAXPO's mission extends beyond the one-day event through a comprehensive website, serving as a dynamic platform connecting talented individuals with prospective employers. This virtual space perpetuates the impact of BLAXPO, fostering lasting connections and opportunities.

Attendees of the October 14 event can look forward to engaging programming including a career exhibition featuring top companies like RBC, Marriott International, KPMG, and more. Technical workshops led by industry experts, an RBC-backed entrepreneurship hub, and live podcast sessions with esteemed guests such as Dr. Dori Tunstall, Adeela Carter, Shannae Ingleton, and more.

Nicole Antoine, Co-Founder of Four Brown Girls emphasized the significance of BLAXPO as a welcoming environment for candidates looking to explore culturally-aligned career paths. "Our commitment extends beyond candidates," she notes, "as we actively collaborate with companies on their journey towards greater diversity and inclusion. Our proprietary technology further aids them in maintaining focus on their diversity objectives."

From recent graduates to seasoned professionals, BLAXPO caters to individuals across all career stages. The event is open and free to all attendees, with a live stream option ensuring accessibility for Canadians nationwide.

BLAXPO is made possible through the generous support of the BlackTies, The DMZ, and RBC.

For more information about this year's BLAXPO and to register for the event, please visit www.blaxpo.com.

About Four Brown Girls: Founded in 2015, Four Brown Girls (FBG) is a not-for-profit event management facilitator dedicated to creating safe, digital, and physical spaces for Black Canadians.